



STANDARD ORDER FORM

SOLUTION	DETAILS	COST	SELECT
exhibitorMicrosite	Enhanced online directory listing featuring your company logo, unlimited product catalog, an online press room and an information request form	\$495	<input type="checkbox"/>
eventKeywords	Individual keywords for which you will receive top ranking among search results	\$500 ea.	<input type="checkbox"/>
eventReach	Inclusion of your message on the recommended exhibitor lists of attendees matching your profile plus priority placement on matching attendees' event plans and walking maps	\$495	<input type="checkbox"/>
eventLeads	Includes an exhibitorMicrosite; your message on the recommended exhibitor lists of attendees matching your profile; your booth on matching attendees' walking maps; your business among the show's "Featured Exhibitors;" top search ranking for three keywords; and a post-show list of attendees demonstrating an interest in your business	\$1,995	<input type="checkbox"/>
eventVideo	Includes one professionally produced video based on your press release or product announcement to be featured in rotation on the home page, search results pages and on your online directory listing	\$1,700	<input type="checkbox"/>
eventAds	Select from the below sizes and placements: <input type="checkbox"/> 728x90 map leaderboard (\$2,500) <input type="checkbox"/> 125x125 map tile (\$1,000) <input type="checkbox"/> 300x80 email button (\$3,500) <input type="checkbox"/> 728x90 kiosk leaderboard (\$2,500) <input type="checkbox"/> 728x90 leaderboard (\$1,500) <input type="checkbox"/> 300x100 "Featured Product" ad (\$995) <input type="checkbox"/> "Featured Event" widget (\$500) <input type="checkbox"/> "Featured Press Release" widget (\$995) <input type="checkbox"/> "Featured Exhibitor" widget (\$500) <input type="checkbox"/> "Featured Video" widget (\$500) <input type="checkbox"/> 300x250 session rectangle (\$3,500) <input type="checkbox"/> 300x250 listings rectangle (\$2,500) <input type="checkbox"/> 300x250 search rectangle (\$3,500) <input type="checkbox"/> 300x250 category rectangle (\$1,500)	\$	<input type="checkbox"/>
TOTAL COST			

CAMPAIGN DETAILS

Advertiser Product Category	
Desired Keywords (if applicable)	
Campaign begins on portal "Go Live" date or on order date (whichever is later) and terminates six weeks after the event.	

BILLING DETAILS

Name		Name on Credit Card	
Title		Company on Card	
Company		Card Number	
Phone		Expiration Date	
Email Address		P.O. Number	
Billing Address		Card Type	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express

TERMS AND CONDITIONS – BINDING. THIS NON-REFUNDABLE ORDER IS BINDING UPON THREE STAGE MEDIA'S RECEIPT OF THIS ORDER FORM WITH YOUR SIGNATURE. BY SUBMITTING THIS ORDER FORM, CUSTOMER ACKNOWLEDGES AND AGREES TO THE TERMS AND CONDITIONS FOUND HERE: <https://mydma2010.bdmetrics.com/exhibitorportal/termsOfUse.aspx> THREE STAGE MEDIA'S ACCEPTANCE OF THIS ORDER FORM IS EXPRESSLY LIMITED TO THE TERMS AND CONDITIONS STATED HEREIN. NO ADDITIONAL TERMS OR MODIFICATIONS PROPOSED BY CUSTOMER SHALL BE BINDING ON THREE STAGE MEDIA UNLESS EXPRESSLY AGREED TO IN WRITING. ANY TERMS OR CONDITIONS OF ANY PURCHASE ORDER BY CUSTOMER WHICH ARE IN ADDITION TO OR INCONSISTENT WITH THREE STAGE MEDIA'S TERMS AND CONDITIONS ARE INVALID.

The undersigned agrees to the Terms and Conditions referenced above:

NAME (PRINT)	
SIGNATURE	
DATE	

